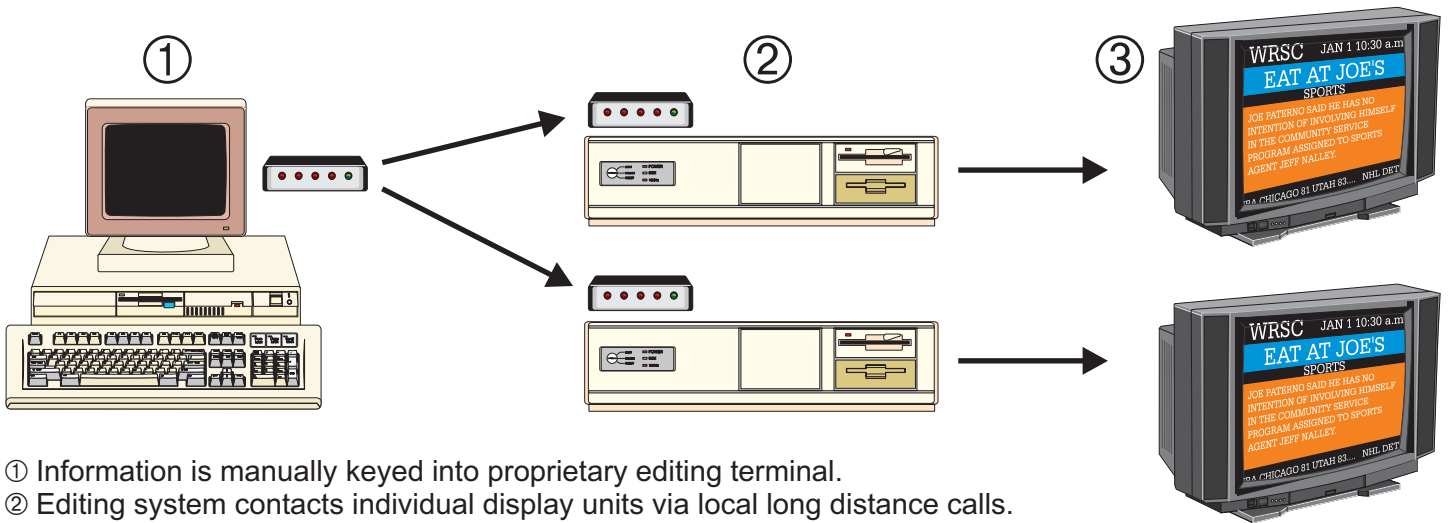
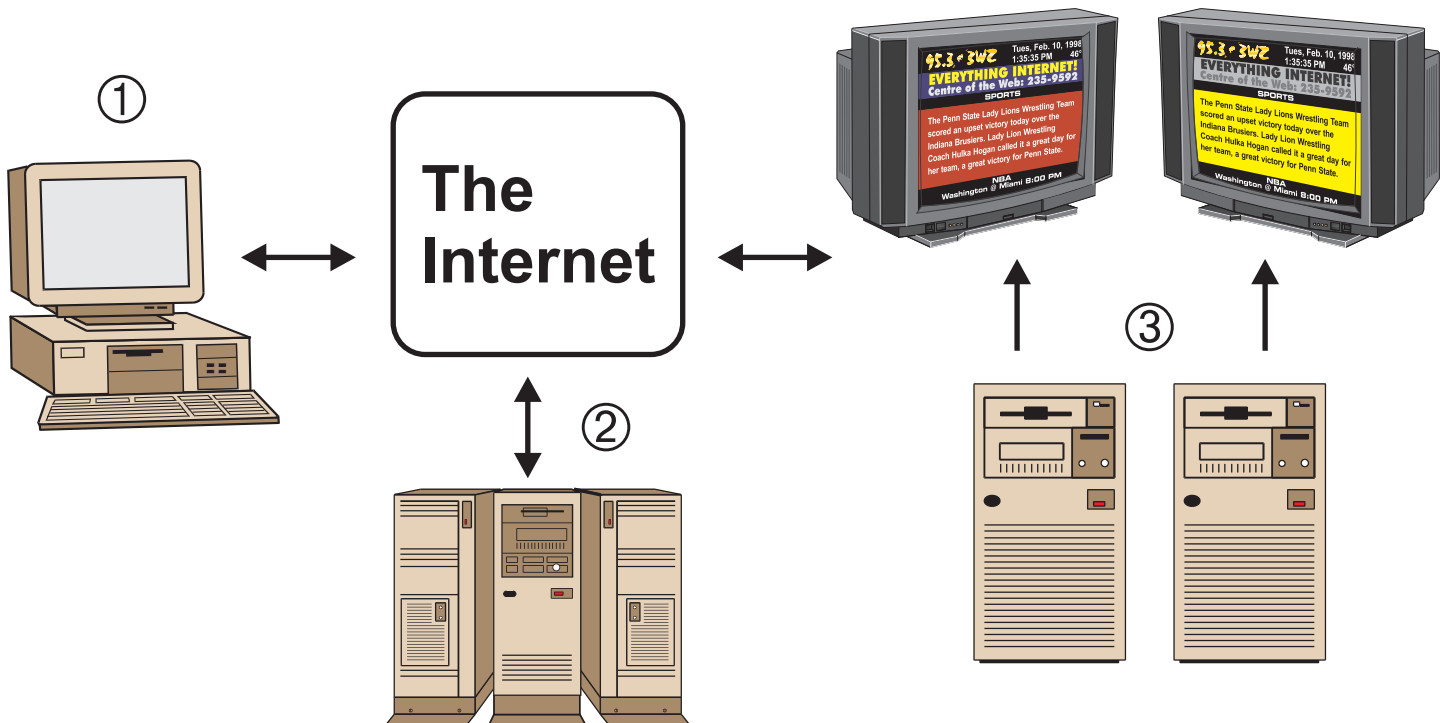


# Typical VideoTex System



- ① Information is manually keyed into proprietary editing terminal.
- ② Editing system contacts individual display units via local long distance calls.
- ③ Display Units are text-only devices. Identical content is displayed by each unit.

# Typical WebBarker™ System



- ① Information is automatically retrieved from Web news sources or keyed into Web-based Editor System.
- ② Content resides on C.O.W. servers.
- ③ Display Units retrieve content from Servers at predetermined intervals. Content may contain full range of Web graphics and each display may be independently controlled so that separate geographical areas may have customized advertising or information content.